



It's that time of year again...planning for Maple Grove Days 2024 has commenced!

As the Event Coordinator for Maple Grove Days, I would like to cordially invite you, on behalf of Maple Grove Community Organization (MGCO), to participate in celebrating 36 years of Maple Grove Days, **July 10-14, 2024.**

Maple Grove Days is an annual celebration that brings together over 30,000 community members and visitors from all around Minnesota. With numerous events held throughout the city during the week, there are *countless* ways for your business to be a part of the festivities.

As a Maple Grove Days Sponsor, you have the great opportunity to elevate the visibility of your company in the Maple Grove community and surrounding areas. There are a plethora of benefits and multiple levels of sponsorship, including upgrades, so endless opportunities are available. We are excited to invite you to be a part of the festivities and celebrate our wonderful city!

One of the many benefits of becoming a sponsor in the Elite through Bronze levels are waived entry fees into the Business Expo and parade. These events are an even greater ways to speak directly with our community members and tourists to promote your company's business.

The Maple Grove Community Organization is excited to again host a successful festival once again in 2024, with the addition of some new events like the Friday night Roller-rama, a pickleball tournament, Town Green Beer Garden with a full line up of entertainment from 11am-10pm, and the return of the Amazing Maple Grove Race, but we can't do it without the help of sponsors like you!

Thank you in advance for reviewing the sponsor benefits and event information below. More information about the events and how to get involved can be found on the MGCO website. Check out all our event opportunities at [www.mgco.org](http://www.mgco.org).

We look forward to partnering with you for Maple Grove Days and making this a year to remember. **To apply for sponsorship of Maple Grove Days, please visit <https://mgco.org/get-involved/become-a-sponsor/>** Don't delay your submission! **The deadline to be a part of Maple Grove Days 2024 is Friday, April 19, 2024.**



Amy-Marie Lemanski  
Maple Grove Days Event Coordinator  
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## Maple Grove Days Sponsorship Benefits

|                                           | <b>Elite Sponsor</b><br>\$20,000<br>Cash Only | <b>Diamond Sponsor</b><br>\$10,000<br>Cash Only | <b>Platinum Sponsor</b><br>\$5,000<br>Cash Only | <b>Gold Sponsor</b><br>\$5,000<br>Cash &/or<br>Goods | <b>Silver Sponsor</b><br>\$2,500<br>Cash &/or<br>Goods | <b>Bronze Sponsor</b><br>\$1,000<br>Cash &/or<br>Goods | <b>Copper Sponsor</b><br>\$500<br>Cash &/or<br>Goods | <b>Brass Sponsor</b><br>\$250<br>Cash Only |
|-------------------------------------------|-----------------------------------------------|-------------------------------------------------|-------------------------------------------------|------------------------------------------------------|--------------------------------------------------------|--------------------------------------------------------|------------------------------------------------------|--------------------------------------------|
| <b>All Sponsor Upgrades</b>               | ✓                                             |                                                 |                                                 |                                                      |                                                        |                                                        |                                                      |                                            |
| <b>Stage Signage</b>                      | ✓                                             | ✓                                               |                                                 |                                                      |                                                        |                                                        |                                                      |                                            |
| <b>Event Signage on Saturday</b>          | ✓                                             | ✓                                               | ✓                                               |                                                      |                                                        |                                                        |                                                      |                                            |
| <b>MGD site Homepage</b>                  | Logo & Banner                                 | Logo & Banner                                   | Logo                                            | Logo                                                 |                                                        |                                                        |                                                      |                                            |
| <b>MGD site Sponsor page</b>              | Logo & Direct Link                            | Logo & Direct Link                              | Logo & Direct Link                              | Logo & Direct Link                                   | Logo & Direct Link                                     | Name & Direct Link                                     | Business Name                                        | Business Name                              |
| <b>T-Shirts Committee &amp; Volunteer</b> | Logo Featured on Top                          | Logo Featured on Top                            | Logo                                            | Logo                                                 | Business Name                                          |                                                        |                                                      |                                            |
| <b>Waived Business Expo Fee</b>           | ✓                                             | ✓                                               | ✓                                               | ✓                                                    | ✓                                                      | ✓                                                      | ✓                                                    |                                            |
| <b>Waived Parade Fee</b>                  | Vehicle Magnet                                | Vehicle Magnet                                  | Vehicle Magnet                                  | Vehicle Magnet                                       | ✓                                                      | ✓                                                      |                                                      |                                            |
| <b>MGD Event Guide</b>                    | Cover Logo                                    | Cover Logo                                      | Cover Logo                                      | Cover Logo                                           |                                                        |                                                        |                                                      |                                            |
| <b>MGD Event Guide Ad</b>                 | Free Ad 1/2 page                              | Free Ad 1/3 page                                | Free Ad 1/6 page                                |                                                      |                                                        |                                                        |                                                      |                                            |
| <b>MGD Event Guide Sponsor Page</b>       | Banner                                        | Banner                                          | Logo                                            | Logo                                                 | Logo                                                   | Business Name                                          | Business Name                                        | Business Name                              |
| <b>MGD Event Guides at business</b>       | ✓                                             | ✓                                               | ✓                                               | ✓                                                    | ✓                                                      | ✓                                                      |                                                      |                                            |
| <b>Osseo-MG Press Spec Edition</b>        | Front Cover & Sponsor Page                    | Front Cover & Sponsor Page                      | Front Cover & Sponsor Page                      | Front Cover & Sponsor Page                           | Sponsor Page                                           | Sponsor Page                                           | Sponsor Page                                         |                                            |
| <b>Osseo-MG Press Thank You</b>           | ✓                                             | ✓                                               | ✓                                               | ✓                                                    | ✓                                                      | ✓                                                      | ✓                                                    | ✓                                          |
| <b>Signage at MG Comm Ctr</b>             | ✓                                             | ✓                                               | ✓                                               | ✓                                                    | ✓                                                      | ✓                                                      | ✓                                                    |                                            |
| <b>Fireworks Reception</b>                | 6 Guests                                      | 5 Guests                                        | 5 Guests                                        | 4 Guests                                             | 3 Guests                                               |                                                        |                                                      |                                            |
| <b>Social Posts (FB &amp; Insta)</b>      | 5 Features                                    | 3 Features                                      | 3 Features                                      | 2 Features                                           | 1 Features                                             | Combined shoutouts                                     | Combined shoutouts                                   | Combined shoutouts                         |

## **Sponsorship Upgrades**

Increase your company's visibility at Maple Grove Days with a sponsorship upgrade

\*\*\*Upgrades cannot be applied to above sponsorship benefits and are monetary donations only\*\*\*

| <b>Event</b>                                      | <b>Cost</b>       | <b>Benefits</b>                                                                                                                                                                                                                                                            |
|---------------------------------------------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Kids Movie Night</b><br>(Friday)               | <b>\$250.00</b>   | <ul style="list-style-type: none"><li>• Assigned vendor table at Town Green from 5pm – dusk / start of movie</li><li>• Provide activity for children to participate in</li><li>• Handout marketing materials at vendor table</li><li>• Listed on Sponsor Signage</li></ul> |
| <b>Midway Sponsor</b><br>(Saturday)               | <b>\$1,000.00</b> | <ul style="list-style-type: none"><li>• Exclusive logo placement on the Midway Page of the Event Guide</li><li>• Sponsor Signage at the Midway</li><li>• Thank You from the Mainstage Emcee prior to the headline performer</li></ul>                                      |
| <b>Fireworks Sponsor</b><br>(Saturday)            | <b>\$1,000.00</b> | <ul style="list-style-type: none"><li>• Exclusive logo placement on Fireworks Page of the Event Guide</li><li>• Sponsor signage on-site</li><li>• Reserved viewing space for you and your 2 guests at Town Green</li></ul>                                                 |
| <b>Bed Race Sponsor</b><br>(Saturday)             | <b>\$1,000.00</b> | <ul style="list-style-type: none"><li>• Exclusive logo placement on Bed Race page in the Event Guide</li><li>• Sponsor Signage at the Bed Races event</li></ul>                                                                                                            |
| <b>Corn Hole Tournament Sponsor</b><br>(Saturday) | <b>\$500.00</b>   | <ul style="list-style-type: none"><li>• Exclusive logo placement on Corn Hole Tournament page in the Event Guide</li><li>• Sponsor Signage at the Corn Hole Tournament</li></ul>                                                                                           |

Interested in sponsoring a Maple Grove Days event that's not listed or creating a custom sponsorship? Please contact Amy-Marie Lemanski at [eventcoordinator@mgco.org](mailto:eventcoordinator@mgco.org).

Apply for sponsorship **TODAY** at [www.mgco.org/get-involved/become-a-sponsor/](http://www.mgco.org/get-involved/become-a-sponsor/)